



FOR IMMEDIATE RELEASE

CFWF hands out top honors at annual awards banquet

(Belleville, Ontario, October 1, 2007) – Canada’s best agricultural journalists, broadcasters, communicators and photographers were honored September 29, 2007 at the annual Canadian Farm Writers’ Federation awards banquet, held in conjunction with the Canadian Farm Writers’ Federation (CFWF) annual conference.

Awards in 13 categories were presented at the banquet at the Ramada Inn, held at the conclusion of the CFWF three-day conference. In all, 40 awards were presented, with a total of \$7,800 in prize money going to the winners.

Winning entries were selected by a panel of 26 judges from across Canada and the U.S., including journalism professors and editors from mainstream publications – agricultural and non-agricultural.

The CFWF (www.cfwf.ca) represents approximately 350 English-speaking agricultural journalists, broadcasters and corporate communicators across Canada through five regional associations in British Columbia, Alberta, Saskatchewan, Manitoba and Eastern Canada.

The award categories, sponsors and winners for 2007 are listed on the attached pages.

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For more information, contact:
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CFWF Awards Program - 2007

Television News Reporting - The Jack McPherson Award

Sponsored by Dow AgroSciences

Gold: Kate Roberts, Amy Meeks, Town and Country Ontario, *Egg busters quiz show*

Silver: Marnie Johnston, Scott Matthews, Town and Country Ontario, *Berkshire pork*

Bronze: Katelyn Bontje, Town and Country Ontario, *Dairy days*

Radio News Reporting - The Tom Leach Award

Sponsored by Bayer CropScience

Gold: Not awarded

Silver: Not awarded

Bronze: Not awarded

News Release - The Alice Switzer Award

Sponsored by Farm Business Communications

Gold: Annemarie Pederson, Adfarm, *Canadian-owned and operated Spitz International Inc. celebrates 25 years of market leadership and community development*

Silver: Theresa Whalen-Ruiter, For Your InFARMation, *Farm safety: Protect your moving parts*

Bronze: Tracey Feist, Ground Words Communications, *Good help. It's closer than you think*

General Periodical - The Felix Schmaltz Award

Sponsored by the Canadian Association of Agri-Retailers

Gold: Glenn Cheater, High Bluff Media, *Canadian Farm Manager*

Silver: Margaret Boyd, Jennifer Taylor, Agriculture and Agri-Food Canada Ontario Ministry of Agriculture, Food and Rural Affairs, *Growing Your Opportunities*

Bronze: Kevin Hursh, Allison Finnamore, Hursh Consulting & Communications, *AgriSuccess Journal*

Technical Feature - The Peter Lewington Award

Co-sponsored by Syngenta Seeds Canada Inc. and Innovative Farmers Association of Ontario

Gold: David Schmidt, Greenhouse Canada, *Geo-thermal heating and cooling in 'closed greenhouse' concept*

Silver: Anne Howden Thompson, Ontario Farmer, *Deciphering the budget numbers*

Bronze: Carly King, Top Crop Manager, *A serious disease threatens central Alberta*

Press Column - The Frank Jacobs Award

Sponsored by Elanco Animal Health

Gold: Barb Glen, The Western Producer, *Long light and animal life*

Silver: Ray Ford, Small Farm Canada, *The fine art of leaving*

Bronze: Laura Rance, Winnipeg Free Press, *Little elevator that said it could*

Press Editorial - The O.R. Evans Award

Sponsored by Pioneer Hi-Bred Limited

Gold: D'Arce McMillan, The Western Producer, *Food, farmers win in food, fuel debate*

Silver: Tom Henry, Small Farm Canada, *Who weeds?*

Bronze: Barb Glen, (tie) The Western Producer, *Timely to proceed on bluetongue plan*

Bronze: Mary Baxter, (tie) Voice of the Farmer, *Scare tactics an easy out*

Press Feature - The Dick Beamish Award

Sponsored by Monsanto Canada Inc.

Gold: Treena Hein, Small Farm Canada, *Up with hemp*

Silver: Vanessa Ho, Pulsepoint, *Milk and cookies for Santa... Yellow peas for Rudolph*

Bronze: Lorne McClinton, The Furrow, *La route des fromages*

Monthly Press Reporting - The Jack Cram Award

Sponsored by the Canadian Seed Growers' Association

Gold: Bill Dimmick, Murray Tong, The Milk Producer, *Pasteurization prevails*

Silver: Jay Whetter, Country Guide, *Canola needs team effort to stay ahead*

Bronze: Catherine Brown, Ontario Hog Farmer, *A pig tracking revolution*

Weekly Press Reporting - The Q.H. Martinson Award

Sponsored by Cargill Specialty Canola Oils

Gold: Karen Briere, The Western Producer, *Anthrax stress takes toll*

Silver: Sean Pratt, The Western Producer, *Biobutanol eyes ethanol's crown*

Bronze: Karli Flinta-Murphy, Manitoba Co-operator, *Ethanol boom may cause a shortage in forage supply*

Daily Press Reporting - The C.B. Fairbairn Award

Sponsored by The Western Producer

Gold: Aldo Santin, Paul Samyn, Winnipeg Free Press, *Strahl axes CWB's Measner*

Silver: Cam Fortems, Kamloops Daily News, *Empire of grass*

Bronze: Gina Teel, The Calgary Herald, *Sizzling spitz*

World Wide Web Site - The Henry Heald Award

Sponsored by Quarry Integrated Communications

Gold: Erin Taman Athmer, Saskatchewan Pulse, www.saskpulse.com

Silver: Richard Martin, Canadian Wheat Board, www.cwb.ca

Bronze: Paul Yanko, The Western Producer, www.producer.com

Feature Photograph

George Morris Centre

Gold: Mary MacArthur, The Western Producer, *Cattle producer Leif Erickson*

Silver: Jamie Reaume, The Grower, *Choosing a healthy path*

Bronze: Michael Raine, The Western Producer, *Lynn Weber and graduate student Ahmed Al-Dissi*

News Photograph

Sponsored by Better Farming

Gold: Michael Raine, The Western Producer, *Metro Ostapoeich sits on his front step*

Silver: Gary Nylander, Country Life in BC, *The apple of his eye*

Bronze: Sharon Hill, Windsor Star, *Cutting edge*