

Top farm writers and broadcasters recognized at conference

(Fredericton, New Brunswick, September 16, 2002) – Agricultural journalists, broadcasters and corporate communicators from across Canada were honoured here September 14, 2002 for excellence in their craft, at the Canadian Farm Writers' Federation (CFWF) annual conference.

Awards in 12 categories were presented at the CFWF's awards banquet, held as the federation's three-day annual conference ended at the Lord Beaverbrook Hotel.

In all, 32 awards were presented, with a total of \$6,600 in prize money going to the winners.

The winning entries were selected from more than 180 submissions by a panel of 22 judges from across the country, under the direction of head judge Len Kahn of AdFarm, Guelph.

The CFWF (www.cfwf.ca) represents about 400 English-speaking agricultural journalists, broadcasters and corporate communicators across Canada through five regional associations in British Columbia, Alberta, Saskatchewan, Manitoba and Eastern Canada. Next year's annual conference is scheduled for Kelowna, B.C., October 2-5, 2003.

Here is the list of winners for the 2002 awards:

Television News Reporting – The Jack McPherson Award

Sponsored by Dow AgroSciences Canada

Gold: Not awarded
Silver: Michael Chapman
Town & Country Ontario
The bird man of Niagara
Bronze: Not awarded

Radio News Reporting – The Tom Leach Award

Gold: Blair Andrews
Ontario AgRadio Network
Disappointment and outrage greet U.S. Farm Bill signing
Silver: Rod Parker
CJYM Farm News Broadcast
Gopher fences
Bronze: Not awarded

News Release – The Alice Switzer Award

Sponsored by United Farmers of Alberta Co-op Ltd.

Gold: Brad Brinkworth
Meristem Information Resources
New 'al dente' Canadian durum gaining foothold in Italy
Silver: Theresa Whalen-Ruiter
Canadian Federation of Agriculture
Beware of the cow!

Bronze: Joanna Steinmetz
The MC Group
Challenge your pulses

General Periodical – The Felix Schmaltz Award

Sponsored by the Canadian Association of Agri-Retailers

Gold: Brad Brinkworth
Meristem Information Resources
National fusarium workshop: breeding remains cornerstone of battle plan

Silver: Terry Hockaday
Meristem Information Resources
AgTech Innovator

Bronze: Marianne Clark & Dale Duncan
University of Guelph SPARK
Aquataalk

Technical Feature – The Peter Lewington Award

Co-sponsored by Syngenta Seeds Canada Inc. and Innovative Farmers Association of Ontario

Gold: Allan Dawson
Manitoba Co-operator
Cattle farmers clamor for hog manure

Silver: Bruce Barker
Top Crop Manager
How low can canola seeding rates go?

Bronze: Bill Strautman
Western Producer's FARMING magazine
Mid-mounted suspended boom reduces stress points

Press Column – The Frank Jacobs Award

Sponsored by Elanco Animal Health

Gold: (tie) Les Brost
Medicine Hat News
Selling the herd isn't easy

Gold: (tie) Kevin Hursh
Saskatoon Star Phoenix
Large animal vet fees too low

Bronze: Paul Mahon
Ontario Farmer
The editor's desk

Press Editorial – The O.R. Evans Award

Sponsored by Pioneer Hi-Bred Limited

Gold: Hugh Maynard
Quebec Farmers Advocate
The return of the 3-metre band(it)

Silver: Jim Romahn
Ontario Farmer
150 words

Bronze: David Schmidt
Country Life in B.C.
The first cut is the deepest

Press Feature – The Dick Beamish Award

Sponsored by Monsanto Canada Inc.

Gold: Sean Pratt
The Western Producer
Strength lies in locals – the saving grace

Silver: Karen Briere
The Western Producer
The winds of change – what farmers think about the CWB

Bronze: Lorraine Andrews
Alberta Views
Under seige

Monthly Press Reporting – The Jack Cram Award

Sponsored by the Canadian Seed Growers' Association

Gold: Carol Pilley
Ginty Jocius & Associates
It's sink or swim time for transgenic fish

Silver: Janet Kanters
Top Crop Manager
Heat, drought stress affects yields

Bronze: Lucas Habib
University of Guelph SPARK – Ontario Beef Producer
Genetically engineered immunization

Weekly Press Reporting – The Q.H. Martinson Award

Sponsored by Farm Business Communications

Gold: Ian Bell
The Western Producer
Fusarium costs mount

Silver: Peter Reschke
Ontario Farmer
Where are these things coming from?

Bronze: Ron Friesen
Manitoba Co-operator
Farm succession plans: everyone talks about them, not enough have them

Daily Press Reporting – The C.B. Fairbairn Award

Sponsored by The Western Producer

Gold: Michelle Lang
Regina Leader-Post
ConAgra wheat sales attract attention

Silver: Gina Teel
Calgary Herald
Drought hardly one for the ages

Bronze: Juhie Bhatia
University of Guelph SPARK – Guelph Mercury
Farmers left behind in the financial field

World Wide Web Site – The Henry Heald Award

Sponsored by Quarry Integrated Communications

Gold: Shana Bailey
Canadian Dairy Commission
www.MILKingredients.ca

Silver: Kelly Daynard
Ontario Cattlemen's Association
www.cattle.guelph.on.ca

Bronze: Not awarded

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