



**FOR IMMEDIATE RELEASE**

## **Top farm writers and broadcasters recognized at annual awards banquet**

**(Kelowna, British Columbia, October 6, 2003)** – Canada’s best agricultural journalists, broadcasters and communicators were honoured here October 4, 2003 at the annual Canadian Farm Writers’ and Broadcasters’ award banquet, held in conjunction with the Canadian Farm Writers’ Federation (CFWF) annual conference.

Awards in 12 categories were presented at the banquet at the Ramada Lodge Hotel, held at the conclusion of the CFWF three-day conference.

In all, 32 awards were presented, with a total of \$6,600 in prize money going to the winners.

The winning entries were selected from more than 170 submissions by a panel of 23 judges from across the country, including journalism professors and editors from mainstream publications – agricultural and non-agricultural.

The CFWF ([www.cfwf.ca](http://www.cfwf.ca)) represents about 400 English-speaking agricultural journalists, broadcasters and corporate communicators across Canada through five regional associations in British Columbia, Alberta, Saskatchewan, Manitoba and Eastern Canada. Next year’s annual conference is scheduled for Windsor, Ontario, September 30 - October 3, 2004.

Here is the list of winners for the 2003 awards:

### **Television News Reporting – The Jack McPherson Award**

Sponsored by Dow AgroSciences

- Gold: Mark Murphy  
Town and Country Ontario  
*A-maiz-ing corn*
- Silver: Fred Forster  
Town & Country Ontario  
*Black River Cheese*
- Bronze: Not awarded

### **Radio News Reporting – The Tom Leach Award**

Sponsored by Bayer CropScience

- Gold: Blair Andrews  
Foodland Forum Agri-News Update  
*APF raises safety net concerns*
- Silver: Rod Parker  
CJYM/CFYM Farm News  
*Agricultural heroes*
- Bronze: Not awarded

### **News Release – The Alice Switzer Award**

Sponsored by United Farmers of Alberta Co-op Ltd.

- Gold: Louise Waldman  
Canadian Wheat Board  
*Western Canadian farmers don't need to dump their high quality grain*
- Silver: Brad Brinkworth  
Meristem Information Resources  
*Research reveals secrets of the bovine rumen*
- Bronze: Terry Hockaday  
Meristem Information Resources  
*Canada's pork industry part of global trend to animal welfare audits*

### **General Periodical – The Felix Schmaltz Award**

Sponsored by the Canadian Association of Agri-Retailers

- Gold: Brad Brinkworth  
Meristem Information Resources  
*Lethbridge Research Centre – Research Progress*
- Silver: Kristy Nudds  
University of Guelph  
*Aquatalk*
- Bronze: Janet Kanters  
*Business News & Views*

### **Technical Feature – The Peter Lewington Award**

Co-sponsored by Syngenta Seeds Canada, Inc. and Innovative Farmers Association of Ontario

- Gold: Laura Rance  
Farmers' Independent Weekly  
*Looking your next meal in the eye*
- Silver: Jay Whetter  
Country Guide  
*Soybeans click for first-time grower*
- Bronze: Jim Romahn  
Farm Business Journal / Ontario Farmer  
*Package operations*

### **Press Column – The Frank Jacobs Award**

Sponsored by Elanco Animal Health

- Gold: Wendy R. Holm  
Country Life in B.C.  
*Losing ground*
- Silver: Laura Rance  
Winnipeg Free Press  
*Fast food culture helps make Canadians fat*
- Bronze: Jim Romahn  
Manitoba Co-operator  
*Lost opportunities also cost big-time*

### **Press Editorial – The O.R. Evans Award**

Sponsored by Pioneer Hi-Bred Limited

- Gold: John Morriss  
Farmers' Independent Weekly  
*Nutrient management is not just for farmers*
- Silver: Barb Glen  
The Western Producer  
*Canada has tools to fight COOL law*
- Bronze: Wendy R. Holm  
Farmers' Independent Weekly  
*Supply management under fire*

### **Press Feature – The Dick Beamish Award**

Sponsored by Monsanto Canada Inc.

- Gold: Karen Briere  
The Western Producer  
*Ethanol*
- Silver: Barbara Duckworth  
The Western Producer  
*When city and country collide*
- Bronze: Michael Raine  
The Western Producer  
*Bull born again and again and again*

### **Monthly Press Reporting – The Jack Cram Award**

Sponsored by the Canadian Seed Growers' Association

- Gold: David Schmidt  
Country Life in B.C.  
*Core review report: supply management is here to stay*
- Silver: Larry Thomas  
Cattlement  
*U.S. country of origin law will hurt*
- Bronze: Wendy E. Dudley  
AlbertaViews magazine  
*Holistic cow! Why ranches are going green*

### **Weekly Press Reporting – The Q.H. Martinson Award**

Sponsored by Cargill Specialty Canola Oils

- Gold: Allan Dawson  
Farmers' Independent Weekly  
*Farmers choose jail time to protest CWB monopoly*
- Silver: Ian Cumming  
Ontario Farmer  
*Group of dairymen are first to gain direct access to U.S.*
- Bronze: Laura Rance  
Farmers' Independent Weekly  
*Will Manitoba ethanol be fed by U.S. corn just like its hogs?*

**Daily Press Reporting – The C.B. Fairbairn Award**

Sponsored by The Western Producer

Gold: Helen Fallding  
Winnipeg Free Press  
*Test-tube wheat*

Silver: Gina Teel  
Calgary Herald  
*Crop insurance deficit looms*

Bronze: not awarded

**World Wide Web Site – The Henry Heald Award**

Sponsored by Quarry Integrated Communications

Gold: Shana Bailey  
Canadian Dairy Commission  
*www.MILKingredients.ca*

Silver: Brian Stacey  
Canadian Wheat Board  
*www.cwb.ca*

Bronze: Not awarded

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