

Adjudication Process

Each category entry was independently reviewed, evaluated and scored by two judges. Judge scores are averaged to determine gold, silver and bronze winners in each category. Winning entries are generally required to attain an average score of 80 out of 100 in order to place. In the case of a tie or an extreme variation in scores between judges, the awards chair may be required to independently scrutinize and score the relevant entries.

Awards Administrator

Jeannie Bryson,
*Qu'anglo Communications
& Consulting*

Prizes

Gold \$300
Silver \$200
Bronze \$100

Founding Patron

Monsanto Canada Inc.

Fundraising

Jeannie Bryson,
*Qu'anglo Communications
& Consulting*

Judges

Television News Reporting

Allan Black,
CTV National News

George Butters,
Smartypants.com Inc.

Radio News Reporting

John Morrison,
*Agriculture and
Agri-Food Canada*

Ian Petrie,
CBC Charlottetown

News Release

Chuck Greig,
*Greigmyr Gardens and
Media Consulting*

Tom Henry,
Small Farm Canada

General Periodical

Greg Lamp,
Primedia

John Mugeridge,
*Agriculture and
Agri-Food Canada*

Technical Feature

Rick McCracken,
Brenair Farms Inc.

Wayne Riley,
*Agriculture and
Agri-Food Canada*

Press Column

Sandy Cushon,
freelance writer/broadcaster

Andy Markwart,
The Furrow, John Deere

Press Editorial

Frank McTighe,
The Macleod Gazette

Jim Patrico,
*The Progressive Farmer
Magazine*

Press Feature

Elaine Shein,
Capital Press

Mike Wilson,
Farm Futures Magazine

Monthly Press Reporting

Bob Cooney,
University of Lethbridge

Barry MacCormack,
*Agriculture and
Agri-Food Canada*

Weekly Press Reporting

Bard Haddrell,
*Alberta Agriculture, Food
and Rural Development*

Dan Looker,
Successful Farming Magazine

Daily Press Reporting

Jim Algie,
The Sun Times

Carman Cumming,
Carleton University

World Wide Web Site

Ed Cassavoy,
The Toronto Star

Emru Townsend,
5x5 Media

News and Feature Photography

Dave Lundquist,
CHS – Land O'Lakes

Mike Dugas,
freelance photographer



Canadian Farm Writers' Federation

2005 Awards Banquet



Saturday, September 24, 2005
Lloydminster, Alberta

2005 CFWF Awards

Television News Reporting

The Jack McPherson Award
Sponsored by Dow AgroSciences

- Gold:** **Marianne Clark**
Town and Country Ontario
Soy bread
- Silver:** **Ingrid Clark**
Town and Country Ontario
Nutrient management – large farms
- Bronze:** **Kevin Stewart**
AgVision TV
Performance plants

Radio News Reporting

The Tom Leach Award
Sponsored by Bayer CropScience

- Gold:** Not awarded
- Silver:** **John Beardsley**
CKNX Radio
Summary of BSE radio special
- Bronze:** **Caitlynn Reesor**
CFCW Radio
Branding and value chains

News Release

The Alice Switzer Award
Sponsored by United Farmers of
Alberta Co-op Ltd.

- Gold:** **Lee Hart**
Meristem Information Sources Ltd.
*Study debunks livestock connection to
“beaver fever” diseases in humans*
- Silver:** **Brad Brinkworth**
Meristem Information Sources Ltd.
*Wheat and barley researchers aim
to cash in on carbs*
- Bronze:** **Kevin Hursh**
Hursh Consulting & Communications
Pivotal canary seed meeting in Eston

General Periodical

The Felix Schmaltz Award
Sponsored by the Canadian Association
of Agri-Retailers

- Gold:** **Linda Deger**
Canadian Wheat Board
*All in a day's work:
CWB 2003-04 Annual Report*
- Silver:** **Laura Laing**
AdFarm/Bayer CropScience
Farm Forum
- Bronze:** **Maureen Fitzhenry**
Canadian Wheat Board
Grain Matters

Technical Feature

The Peter Lewington Award
Co-sponsored by Syngenta Seeds Canada
Inc. and Innovative Farmers Association
of Ontario

- Gold:** **Ray Ford**
Small Farm Canada
When barbed wire isn't enough
- Silver:** **Andrew Douglas**
Country Guide Ontario
*Know your options for
air conditioning repair*
- Bronze:** **Helen McMenamin**
Canola Digest
*GPS guidance: Reduce fatigue,
save time and inputs*

Press Column

The Frank Jacobs Award
Sponsored by Elanco Animal Health

- Gold:** **Laura Rance**
Winnipeg Free Press
Deregulation a code for re-regulation
- Silver:** **Suzanne Atkinson**
Colborne Chronicle
Crunch time means tough decisions
- Bronze:** **Larry Thomas**
Cattlemen
*ILOs obligated to work for middle
ground too*

Press Editorial

The O.R. Evans Award
Sponsored by Pioneer Hi-Bred Limited

- Gold:** **Tom Henry**
Small Farm Canada
Will someone open a window?
- Silver:** **Jay Whetter**
Manitoba Co-operator
Give farmers an extra vote
- Bronze:** **Terry Fries**
The Western Producer
Abattoir opposition just latest example

Press Feature

The Dick Beamish Award
Sponsored by Monsanto Canada Inc.

- Gold:** **Barbara Duckworth**
The Western Producer
*Aftermath: the agricultural impact of the
2003 fires on British Columbia's interior*
- Silver:** **Lorne McClintock**
The Furrow
Brazil's land-rush lessons
- Bronze:** **Don Genova**
Small Farm Canada
Fighting menu fraud

Monthly Press Reporting

The Jack Cram Award
Sponsored by the Canadian Seed
Growers' Association

- Gold:** **Don Genova**
Small Farm Canada
Fighting menu fraud
- Silver:** **Wendy Johnson**
Country Life in BC
*SIR partnership raises red flag
with organic growers*
- Bronze:** **David Schmidt**
Country Life in BC
*Producers say CFLA mismanaged
flu outbreak*

Weekly Press Reporting

The Q.H. Martinson Award
Sponsored by Cargill Specialty Canola Oils

- Gold:** **Laura Rance**
Farmers' Independent Weekly
Market access eludes science-based rules
- Silver:** **Roberta Rampton**
Farmers' Independent Weekly
*Winnipeg commodity exchange trading
floor silenced*
- Bronze:** **Ian Cumming**
Ontario Farmer
*Agroterrorism looms as a real
threat to US*

Daily Press Reporting

The C.B. Fairbairn Award
Sponsored by The Western Producer

- Gold:** not awarded
- Silver:** **Gina Teel**
Calgary Herald
Ranchers 'disgusted' with court ruling
- Bronze:** **Sharon Hill**
Windsor Star
Debt a family affair down on the farm

World Wide Web Site

The Henry Heald Award
Sponsored by Quarry Integrated
Communications

- Gold:** **Cory Galbraith**
Galbraith Communications
www.farmcentre.com
- Silver:** **Karen Davidson**
BioScience Communications Inc.
www.whybiotech.com
- Bronze:** **Kevin Hursh &
Allison Fynamore**
Hursh Consulting & Communications
www.fcc-fac.ca

Feature Photograph

Sponsored by Syngenta Crop
Protection Canada

- Gold:** **Barbara Duckworth**
The Western Producer
Overjoyed
- Silver:** **Suzanne Atkinson**
Ontario Farmer
Sheep dogs
- Bronze:** **Michael Raine**
The Western Producer
Jim Garner

News Photograph

Sponsored by Better Farming

- Gold:** **Jamie Reaume**
The Grower
*Signs, signs, everywhere there's
signs – of discontent*
- Silver:** **Michael Raine**
(tie) The Western Producer
Heavy hauling
- Silver:** **Suzanne Atkinson**
(tie) Ontario Farmer
Towers over tractors
- Bronze:** not awarded



Reflecting on Agriculture's Future