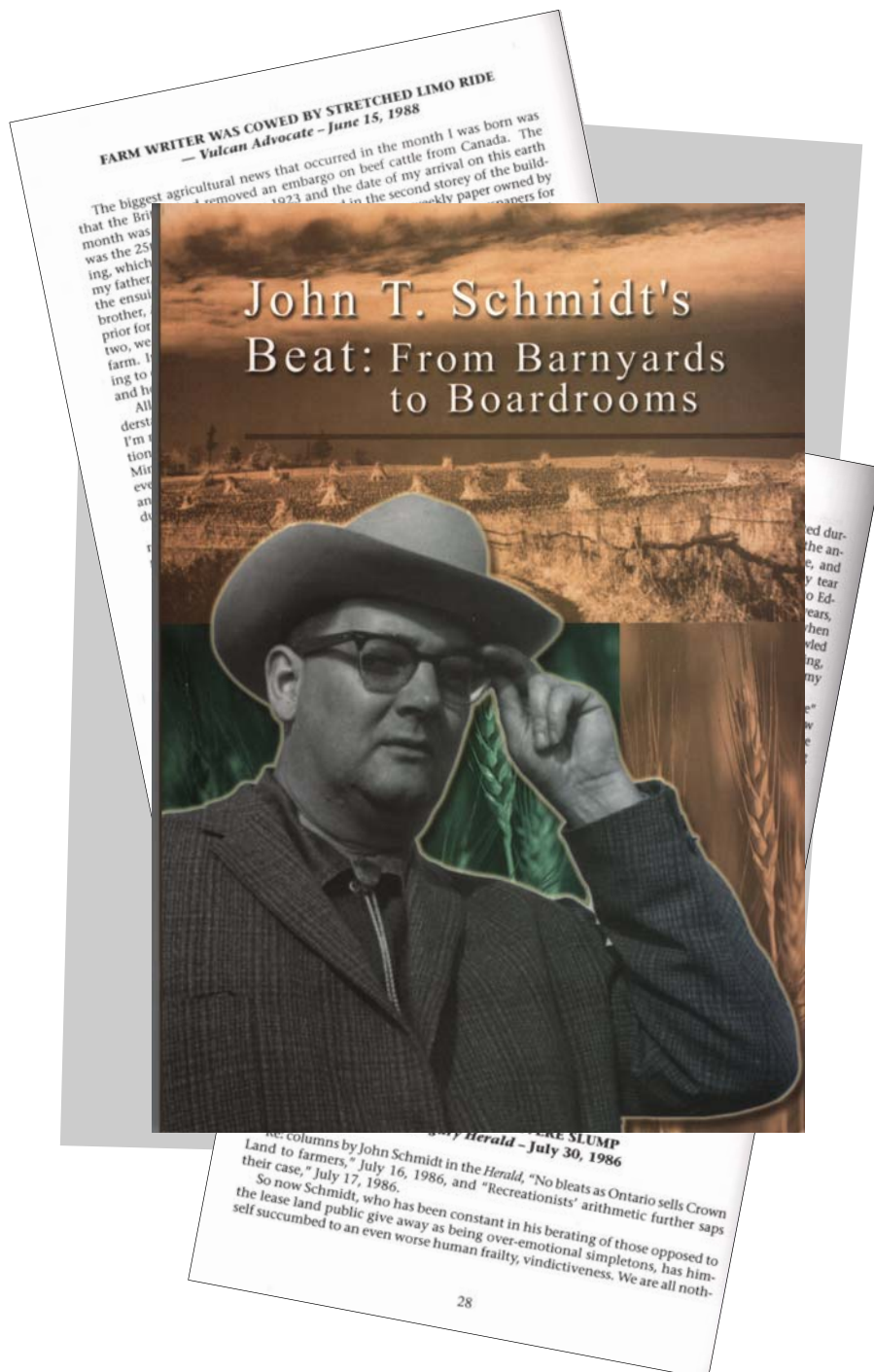


Thirty-five years ago, John Schmidt wrote:

"History as written by the professional historians can be deadly dull and stuffy and full of dates and places that never bring out any human interest. And what is history other than a great number of human experiences told by the people who were actually on the scene at the time?"



John T. Schmidt was the quintessential 'farm writer' of his day, right up until his passing this past May.

The Canadian Farm Writers' Federation (CFWF), of which John was an Honorary Life Member, is pleased to offer for sale John's last book, "John T. Schmidt's Beat: From Barnyards to Boardrooms," a random collection of his newspaper articles covering a span of 60 years.

Purchase this collector's item today, at a cost of \$20. All proceeds from the sales of the book go to John's widow, Margaret.

Send your cheque or money order, payable to the AFWA, to:
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